

Take the Dubbleometer test!

Answer all 10 Dubbleometer questions to find out how Fairtrade-friendly your school is. Treat yourself to a delicious chunk of Dubble chocolate for each 'Yes' answer you give. Sorry, no chocolate for 'No' answers.
Once you've answered all the questions, look at the top tips on making your school even more Fairtrade-friendly and see what you can do!

Question	YES	NO
1. Are there already Fairtrade products available in your school?		
2. Are you "DUBBLY" fired up for Fairtrade and wanting to see more Fairtrade products available?		
3. Have you learnt about Fairtrade in class?		
4. Is there a teacher or other staff in the school who are willing to help you campaign to promote Fairtrade in school?		
5. Do you have an active school council or something similar where you can talk about making changes in school?		
6. Does your school get involved in Fairtrade Fortnight or have themed 'citizenship weeks'? Or do you have other ways of launching a Fairtrade campaign?		
7. Does your school take part in Red Nose Day and Sport Relief?		
8. Does the school promote ethical purchasing more broadly in the school and community e.g. has the school discussed using Fairtrade products with the school meal providers, the LEA and the local Council etc?		
9. Does the school have links with the local Development Education Centre? Your local DEC will be able to offer information, advice and resources on Fairtrade and global citizenship.		
10. Does the school have links with a school in a developing country where children can learn about the lives of real people living there?		

How did your school measure up? If you answered YES to all the questions, well done! You are all doing your best to help real lives change for the better with Fairtrade.

If you answered NO to any questions, then you have work to do! Here is a list of TOP TIPS to get you started on changing your school into a Fairtrade-friendly school.

Start a petition and collect signatures of all the people in the school who would like to see Fairtrade products made available.

Find out about suppliers of Fairtrade products for schools.

Ask your teachers if they could build Fairtrade into some lessons. Work with them to plan some activities. They can visit PaPaPaa online (www.papapaa.org) for teaching ideas.

Organise a tasting event to involve staff and tell them more about Fairtrade. A coffee morning with Fairtrade drinks, biscuits and cakes is ideal. You could even make your own cakes using Fairtrade chocolate!

Find out more about setting up a school council at www.schoolcouncils.org

Set up a Fairtrade club, involving students and staff, where you plan how to promote Fairtrade in the school. Make sure everyone in your Fairtrade club signs up as a Dubble Agent at www.dubble.co.uk

Plan an event to celebrate the launch of your Fairtrade campaign or Fairtrade products in your school. This will give everyone a target and keep you on track!

Find out more about Fairtrade Fortnight at www.fairtrade.org.uk.

Find out more about how to get involved in Red Nose Day and Sport Relief at www.comicrelief.com and www.sportrelief.com

Arrange a meeting with interested students and staff where you can ask questions and find out more about the products your school needs and see where the school could purchase Fairtrade instead. Work with staff to set some goals for change and decide where to make a start!

Find out where your local Development Education Centre is and contact them to see what resources they can offer to help your Fairtrade campaign. (www.dea.org.uk/dec/)

Seeing the difference Fairtrade makes to real people is very inspiring. Find examples of real lives in developing countries that have changed for the better through Fairtrade. Make a start by visiting www.dubble.co.uk.

Visit schools linking websites to find out more about linking to a school in the developing world, such as the British Council's 'Windows on the World' website: www.wotw.org.uk.

Get starry-eyed! Many celebrities back Fairtrade. Find out which celebrities do and find quotes from the ones that you know will impress other students. Examples include Samantha Mumba, Chris Martin of Coldplay, Kwame (Kwei-Armah) formerly of Casualty and Miss Dynamite. There's no business like show business when it comes to promoting Fairtrade!

Top Tip: Keep it real!

"Seeing stories of how Fairtrade has helped real people helps young people understand that they are making a difference which is quite a confidence booster! There's this idea that Fairtrade chocolate isn't as good as other chocolate because people think it's sort of linked with charity, so getting people to taste it so they know it is the same quality as famous brands is really important." Year 11 student, Whitby High School, Elsmere Port.

Key sites to check out on Fairtrade:

Dubble: www.dubble.co.uk

Fairtrade Foundation www.fairtrade.org.uk

Oxfam's Make Trade Fair campaign: www.maketradefair.com